

FOR IMMEDIATE RELEASE

Contact: Tina Dennis
Phone: 570-620-5897
Date: January 19, 2011

Bob Buff, owner of RW Buff Inc., named 2011 President of the Pocono Builders Association

Bob Buff will bring his expertise as one of Northeast Pennsylvania's leading builders to his role as president of the Pocono Builders Association

RW Buff is pleased to announce the appointment of company owner and president, Bob Buff, to the position as president of the Pocono Builders Association (PBA). Buff brings to the position over 20 years experience as a regional leader in every facet of construction. His expertise in fine custom homebuilding, remodeling, renovation, and commercial construction are among the many talents he will be putting to use for the benefit of his peers in the PBA.

“My primary goal as president of PBA will be to lend the much needed support our members require during a challenging time for our industry,” explains Buff. “By focusing on membership growth, networking opportunities, and camaraderie within the association, I believe that we can create a collective knowledge base that will enable us to navigate our way to a position of greater market strength.”

Specific areas of responsibility, which Buff will oversee at PBA include presiding over meetings of the Board of Directors and Executive Committees, serving as official spokesperson of the PBA in matters of public policy, and appointing all committees.

Buff continues, “I have served in a leadership capacity at many levels at PBA during the last six years. This, coupled with the relationships I have built through my own company, RW Buff Inc., have me well prepared to tackle the challenges PBA will face in 2011.”

Specifically, Buff cites contacts RW Buff Inc. has established in its core business areas of fine custom home construction, renovation, remodeling, and commercial construction as resources he will rely on in the months to come as he actively engages in bringing PBA goals to fruition.

“Whether it be builders, trade partners, contractors, or associate members, I have committed myself to offering every type of building industry professional associated with the PBA the necessary tools and networking resources to accomplish measurable growth in 2011,” sums up Buff. “Look for great things to come for the Pocono construction industry and the PBA!”

###

For over 20 years RW Buff Inc. has provided their clientele with distinctive service, superior construction capabilities, and thoughtful architectural details for finished projects suited to the most discriminating tastes. The company offers service lines, which include custom home construction, remodeling, commercial construction, and commercial renovation. A dedication to client satisfaction and a reputation for integrity are the hallmarks of success for RW Buff Inc. To learn more about RW Buff Inc. and their many notable projects, visit www.rwbuff.com or call 570-476-5437.