

## **FOR IMMEDIATE RELEASE**

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### **RW Buff Inc. Expands Northeast Pennsylvania Service Area**

*RW Buff Inc. will now offer its custom home construction, remodeling, and renovation services in the Lehigh Valley, Northern Pocono and Easton regions.*

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This week, RW Buff Inc. expanded its service territory beyond the immediate Stroudsburg Pocono region to include the Lehigh Valley, Northern Pocono, and Easton areas. Specific sections that will be targeted in upcoming RW Buff Inc. sales and marketing efforts include Lake Naomi, Skytop, Pocono Manor and Buckhill in the northern Pocono region, Center Valley and Saucon Valley in the Lehigh Valley region, and College Hill in the Easton region.

“Our reputation in the custom home, remodeling, and renovation fields is unsurpassed,” explains Bob Buff, owner and president of RW Buff Inc. “Additionally we are extremely experienced when it comes to historic restorations and prestige homes. Our new service areas have many homes and buildings that fit our business model target for remodel and renovation projects, and we are excited for the opportunity to educate potential customers in those regions regarding our services.”

RW Buff Inc. will be reaching their new customer base through active client referrals, increased advertising efforts, and targeted web promotion. The entire RW Buff Inc. team of skilled laborers, contractors, and specialty designers is on hand to travel to every

project developed in the expanded service area, offering the same level of skill, quality, and timeliness that have become the hallmarks of any RW Buff Inc. project.

Continues Buff, “Lake Naomi, Skytop, Pocono Manor. Buck Hill, Center Valley, Saucon Valley, and College Hill have beautiful homes with great history. Renovation and remodeling for these types of legacy properties is exactly the type of construction at which RW Buff Inc. excels.”

To view a complete portfolio of RW Buff Inc. work, both residential and commercial, in the fields of custom construction, renovation, and remodeling, please visit [www.rwbuff.com](http://www.rwbuff.com) or call 570-476-5437 to request information.

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*For over 20 years RW Buff Inc. has provided their clientele with distinctive service, superior construction capabilities, and thoughtful architectural details for finished projects suited to the most discriminating tastes. The company offers service lines, which include custom home construction, remodeling, commercial construction, and commercial renovation. A dedication to client satisfaction and a reputation for integrity are the hallmarks of success for RW Buff Inc. To learn more about RW Buff Inc. and their many notable projects, visit [www.rwbuff.com](http://www.rwbuff.com) or call 570-476-5437.*