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RW Buff Inc. Completes Construction of a Custom Home in East Stroudsburg Borough

This home represents a new trend in the real-estate market for home customization to satisfy the lifestyle needs of the baby-boomer generation.

RW Buff Inc. recently completed the construction of a 2,300 square foot, arts and crafts style custom home in the East Stroudsburg Borough of the Poconos. The spacious home on a 4 ½ acre home owner parcel features 3 bedrooms, 2 ½ baths, custom made trim, hardwood floors, kitchen with granite, and a RW Buff Inc. designed fireplace mantle. This custom designed project was realized for an empty-nester couple and represents a trend among the baby-boomer generation to design homes specifically suited to their needs during their active retirement years.

“We are noticing an increase in the amount of business coming to us from the baby-boomer generation,” explains Bob Buff, owner of RW Buff Inc. “This is a savvy generation of individuals who knows what they want in the design aesthetic of their home and has experienced the success to make those dreams reality.”

Buff continues “The baby-boomer clients are not just limiting themselves to custom new home construction, although our East Stroudsburg project is an example of how successful that can be. They are also approaching us with remodel and restoration projects which enable them to maximize the efficiency and improve the beauty of the existing home that they love and enjoy.”

RW Buff Inc. is a proven leader in the Pocono building industry. They have been awarded numerous industry awards including the 2011 Pocono Builders Association Award for Remodeling, Residential Interior Construction. Most recently, RW Buff was featured in a New York Daily News article discussing the Pocono area real estate market. Specifically, RW Buff was quoted in relation to historical renovation and lent their expertise as the builder used for construction projects on some of the most storied historical homes in the Poconos.

To view a complete portfolio of RW Buff Inc. work, both residential and commercial, in the fields of historic restoration, remodeling, renovation, and custom construction, please visit www.rwbuff.com or call 570-476-5437 to request information.

For over 20 years RW Buff Inc. has provided their clientele with distinctive service, superior construction capabilities, and thoughtful architectural details for finished projects suited to the most discriminating tastes. The company offers service lines, which include custom home construction, remodeling, commercial construction, and commercial renovation. A dedication to client satisfaction and a reputation for integrity are the hallmarks of success for RW Buff Inc. To learn more about RW Buff Inc. and their many notable projects, visit www.rwbuff.com or call 570-476-5437.