

Building a Future

RW Buff Inc. on Positive Housing Market Growth and its Impact on Our Community

A new season for the Pocono housing market has begun as resurgence in business for both new construction and remodeling projects has stirred a renewed excitement within the building community. No place is this more evident than at RW Buff Inc., a leading Pocono construction specialty firm focused on custom home building, historic restorations, home renovations, and remodeling projects.

“We have seen a marked increase in construction activity over the last few months as pent up demand for both remodeling and new construction has emerged in the market,” expresses Bob Buff, owner of RW Buff Inc. “With low interest rates still in place and existing home prices on the rise, the ability to finance either a new home or dream remodeling project is again becoming a realistic option.”

The impact of revived construction activity has long reaching implications for the Pocono community, well beyond the building and remodeling projects themselves. According to a recent CNBC report every dollar spent on housing reaches back into the community six fold in the form of economic activity. Additionally, new housing and remodeled homes add to community beautification and increase the overall values of the housing market in general.

“The science of building today has changed from where it was several years ago,” continues Buff. “The projects we are working on now focus on creating comfortable living spaces

which are energy efficient, with smaller overall land footprints, and a lower cost of ownership. The end result is a home which works well with the natural environment of the Poconos while giving its owners a cost-effective, exceptionally crafted home.”

Three recent RW Buff Inc. projects exemplify the shifting tide of the Pocono housing market and its positive impact on the building industry. The first, a recently completed whole house renovation in Stroud Township, put RW Buff Inc.’s skills at preserving the historic integrity of a home into good use. Under the leadership of Joe Holbert, RW Buff Inc. project supervisor and general manager, the project, completed on a home owned by Bill and Kris Clark, transformed an early 1950s house into a perfectly outfitted cottage-style home designed for their active retirement lifestyle. The first floor of the home was reimagined to include the master living suite while the second floor layout became ideal for accommodating overnight guests. The rebuilding of the garage, as well as a new sunroom and breeze way, lent added convenience to the space. In the end, the house retained its original charm while providing the ease of living and updated stylistic flourishes the owners were seeking.

The second RW Buff Inc. project, currently under construction on Dreher Avenue in Stroudsburg Borough, is a new energy efficient, high performance model home. Utilizing the latest in sustainable building techniques, the RW Buff team has conceptualized an attractive and efficient design for this 1,860 square foot home with a focus on low overall cost of ownership. “This is the perfect house for raising a family,” says Buff. “It’s in a great location and in easy walking distance to downtown and schools.”

The third RW Buff Inc. project, on a large land parcel in Pike County, Lehman Township, is also being overseen by RW Buff Inc.'s Joe Holbert and features the remodeling of a small farmhouse into a guest quarters and a separate, custom built Manor house, currently in the design phase, as the primary residence. Designed with an open, prairie style sensibility, both dwellings boast an aesthetic which exudes accessible luxury yet complements their Pocono surroundings.

Summarizes Buff, "I am proud to have these and other projects underway which showcase the craftsmanship of my company and reflect the emerging growth for home building and remodeling in the Pocono community. I predict many exciting things to come as the building and construction market transforms businesses and revitalizes our local economy as whole."

For over 20 years RW Buff Inc. has provided their clientele with distinctive service, superior construction capabilities, and thoughtful architectural details for finished projects suited to the most discriminating tastes. The company offers service lines which include custom home construction, remodeling, commercial construction, historic restoration, and commercial renovation. A dedication to client satisfaction and a reputation for integrity are the hallmarks of success for RW Buff Inc. To learn more about RW Buff Inc. and their many notable projects, visit www.rwbuff.com, find them on Facebook, or call 570-476-5437.